



SHAYENNE KID

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SHAYENNE KID



FEATURING

**CUSTER'S
LAST STAND**

WEB COMIC UNIVERSE.COM



Are YOU
SKINNY
like I was?



a 90 lb.
weakling
who became
world's
strongest
man

George
Jowett
BEFORE

George
Jowett
Champion
of
Champions
World's
Greatest
Builder
of
Champions
and REAL
HE-MEN
out of
SKINNY
and FLABBY
weaklings



WIN
A BIG
Silver Trophy
and \$100
IN CASH

MAIL THE COUPON TO ME NOW
and I'll Send You FREE these
5 AMAZING PICTURE-PACKED COURSES

PLUS BOOK OF PHOTOS OF FAMOUS STRONG
MEN ONCE WEAK LIKE YOU



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Send for them ALL FREE. Mail Coupon BEFORE
IT IS TOO LATE and you have to pay \$1.00 or \$5.00.

CHEYENNE KID

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Just RUSH me your LAST CHANCE COUPON below with YOUR NAME and ADDRESS ON IT

and I'll show YOU absolutely FREE

How to GAIN UP TO 50 LBS. OF MIGHTY MUSCLES!

And Become a REAL HE-MAN like MANY THOUSANDS of My Pupils in 10 Minutes of FUN a Day

Yes! I'll Show You By My Quick,
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INCHES OF MUSCLES
around YOUR ARMS,
CHEST, LEGS, etc.

How to IMPROVE YOUR
HE-MAN LOOKS 100%.

How to BECOME A WINNING ATHLETE
IN ALL POPULAR SPORTS.

How to BEAT ANY BULLY.

How to DO FEATS of STRENGTH.

How to be a WINNER in EVERYTHING
YOU TACKLE.

YES! Your Success Story Can Soon be like John Sill and thousands of my pupils. Think of it — a skinny weakling like you became a MAGNIFICENT MR. MUSCLES — won a BIG SILVER TROPHY, his name, accomplishments engraved on it and \$100. A few weeks before, everybody picked on John to wear to fight for his rights. TODAY everybody admires John's movie star build, human STRENGTH, His mighty ARMS, heroic CHEST, slender WAIST, rock-like TORSO, broad many BACK; wide military SHOULDERS, new popularity with the BOYS and GIRLS. His winning drive in ALL SPORTS, his energy at work and studies

NO! I don't care how skinny or flabby you are, if you are in your TEENS, TWENTIES, THIRTIES, I'll show you in just 10 thrilling minutes a day in your home, you can make yourself over by the easy, quick method I turned myself from a wreck to a WORLD CHAMPION

YES! YOU'LL ADD INCH upon INCH of MIGHTY MUSCLES to YOUR ARMS, YOU'LL DEEPEN YOUR CHEST, BROADEN YOUR BACK, and SHOULDERS. From HEAD to HEELS, you'll gain SIZE, POWER, LIGHTNING SPEED, ENDURANCE. You'll become the SUCCESSFUL HE-MAN in LOOKS and ACTS — a WINNER in EVERYTHING, athletics, business, studies.

DEVELOP YOUR 520 MUSCLES
BY THE GREATEST METHOD!

Friend, I traveled the world, studying every secret to SUCCESS I could find. I developed your body, My "5-Day Progressive Power Method" is TESTED, PROVED by hundreds of thousands LIKE YOU! SAVE YEARS of hundreds of DOLLARS! Do as moving stars, champions — John Sill, Jim Norman, Tony Pascarella — did! Mail coupon NOW!

(before it is too late)
as John Sill and the others did

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kind of
BODY YOU
WANT
Check ALL Your
Needs —

JOWETT Institute of Physical Training, Dept. CH-77, 220 Fifth Ave., N. Y. C.

Dear George: I'm checking everything I need to give me the kind of body I want: I want to gain _____ lbs. (fill in).

I want to add inches of muscle to my Arms Chest Legs Shoulders
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 I want to streamline my body, get rid of flabby fat.

Also please mail to me FREE Jowett's Photo Book of Strong Men plus all 5 HE-MAN Building Courses, now all in 1 volume. ENCLOSED FIND 10c FOR POSTAGE AND HANDLING.

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City _____ Zone _____ State _____

I GAINED
60 LBS.
OF SHAPELY
MIGHTY
MUSCLES

BEFORE

Mailing
Coupon
I was a
325 lb.
6 ft.
Skinny
weakling

says JOHN SILL

I added 7 inches to
MY CHEST, 3½ IN-
CHES to EACH ARM.
No, Pali! You don't
have to be a chick-
en-chested skinny
weakling like I was
only a few weeks
ago

This Can Be
YOU in a
Short
Time!



AFTER

Mailing
Coupon
I was a
185 lb.
HEAD-TO-
TOE POPULAR
ATHLETE
You can
be, too!

THEY CALLED ME
"SKINNY" —
BUT NOW
THEY CALL ME
MR. MUSCLES

TONY PASCARELLA

AFTER

Thanks to Jowett easy
methods I GAINED 28 LBS
of MUSCLE - PACKED
STRENGTH ALL OVER! I won
new handsome looks—great
athletic ability. Now You
do it!

I BROKE A
WORLD'S
STRENGTH
RECORD!

JIM NORMAN
became Athlete of
the Year. Lifted
the front End of a 2700 lb.
Car. Quit being a bag-of-
bones weakling like I was.
In 10 minutes of fun a day,
JOWETT CAN DO FOR YOU!
ALL HE DID FOR ME! I
gained 25 TERRIFIC LBS.
of HANDSOME POWER-
PACKED MUSCLES.

BEFORE

AFTER

mailing
coupon
below—
like
you do
NOW.



CHEYENNE KID

THIS SEAL OF APPROVAL APPEARS ONLY ON COMIC MAGAZINES WHICH HAVE BEEN CAREFULLY REVIEWED, PRIOR TO PUBLICATION, BY THE COMICS CODE AUTHORITY, AND FOUND TO HAVE MET THE HIGH STANDARDS OF MORALITY AND GOOD TASTE REQUIRED BY THE CODE. THE CODE AUTHORITY OPERATES APART FROM ANY INDIVIDUAL PUBLISHER AND EXERCISES INDEPENDENT JUDGMENT WITH RESPECT TO CODE-COMPLIANCE. A COMIC MAGAZINE BEARING ITS SEAL IS YOUR ASSURANCE OF GOOD READING AND PICTORIAL MATTER.

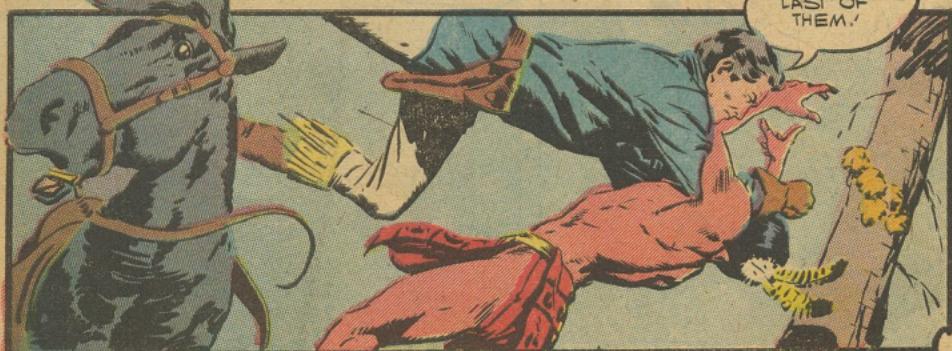
Pat Masulli Executive Editor

CHEYENNE KID

THE SIOUX, THE ARAPAHO, THE CHEYENE, HAD BEEN SMASHED AND DRIVEN UNTIL THEIR CHIEFS, SITTING BULL, CRAZY HORSE, AND THE WAR CHIEF, GALL, COULD SEE THE END IN SIGHT! THEY WERE DETERMINED TO GO DOWN FIGHTING! AND PRESIDENT GRANT HAD GENERALS LIKE TERRY, CROOK, AND GEORGE A. CUSTER TO WIN THAT FIGHT!

THE LAST GREAT COUNCIL

MEANWHILE, THE CHEYENNE KID, THOUGH NOT IN THE ARMY, WAS DOING HIS SHARE AND MORE TO BRING PEACE TO THE FRONTIER...



CHEYENNE KID

WE'RE GOING BACK TO
FORT LINCOLN! THE INJUNS
ARE ON THE WARPATH TO
STAY! THEY'RE GOIN' TO
BURN THE FRONTIER!

WHEA! THE SIOUX AND
ARAPAHOE ARE ON
RESERVATIONS!
CRAZY HORSE AGREED.
GENERAL CUSTER
WHIPPED THEM
GOOD AT WICHITA!

THEY DIDN'T STAY WHIPPED!
I HEAR THE WAR CHIEF,
GALL, WANTS WAR! AND
SITTING BULL IS MAKIN'
WAR MEDICINE TOO!
WE'RE LEAVIN'!



THE CHEYENNE KID -- RAISED AS A CHEYENNE WARRIOR,
WAS TROUBLED! HE RODE NORTH AND WEST HUNTING
SIGN...

THE OLD VILLAGES ARE
GONE! THEY'VE ALL MOVED
NORTH! AND THIS IS CRAZY
HORSE'S COUNTRY! MAYBE
THAT SETTLER WAS RIGHT!



I THOUGHT
I HEARD...



DON'T GET ITCHY,
BOYS! I'M REAL
PEACEFUL AT
THE MOMENT!

STAND! WALK AHEAD OF
US! THE WAR CHIEF,
GALL, WOULD TALK TO A
WHITE MAN!



CHEYENNE KID

LEADING HIS HORSE, THE CHEYENNE KID WAS TAKEN TO THE SIOUX CAMP! IT WAS THE BIGGEST INDIAN GATHERING HE'D EVER SEEN...



HOW! REMEMBER ME, CHIEF? I WHIPPED YOU WHEN I WAS WITH THE CHEYENNE!

YOU WERE CHEYENNE.

A FRIEND! NOW YOU ARE ENEMY!



BEFORE YOU DIE, TELL ME WHERE THE LONG SWORDS GATHER! WHERE IS YELLOW HAIR AND GREY FOX?

YOU MEAN GENERAL CUSTER AND GENERAL CROOK, I RECKON! I DUNNO, GALL! WHERE'S CRAZY HORSE AND SITTING BULL?



THE CHEYENNE KID DIDN'T DREAM OF FINDING THE THREE GREAT CHIEFS TOGETHER!

THERE! EVEN YOUR CHEYENNE BROTHERS ARE HERE! WE PAINT FOR WAR!



WE CANNOT LIVE LIKE TRAINED DOGS! THE AGENCY MEN FEED US BREAD! WE GREW UP ON WILD, RED MEAT THAT WE HUNTED FOR! IF WE FIGHT, WE LOSE GLORIOUSLY! IF WE DO NOT, WE DIE OF BROKEN HEARTS!



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IF YOU SELL 25, YOU KEEP \$2.50

IF YOU SELL 30, YOU KEEP \$3.00

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REMEMBER: No money is needed in advance. You take no risks. You can return all the mottoes you do not sell. You do not pay shipping costs or split your commission. You keep all the profit on each sale.

CHEYENNE KID

THE CHEYENNE KID KNEW THE SIOUX, UNDER CRAZY HORSE AND SITTING BULL WOULD BATTLE! AND HE KNEW THE ARMY HAD TO BE WARNED...

YOU CANNOT ESCAPE, CHEYENNE! BE A CHEYENNE BRAVE AGAIN!

SORRY, GALL! I RECKON I GOTTA MAKE TRACKS!



CHEYENNE KID

THE ENTIRE SIOUX NATION SEEEME TO BE
CHASING THE CHEYENNE KID!
HE DOUBLED BACK...

I'M SAFE
HERE FOR A
WHILE! THEY'RE
ALL CHASIN' ME
SOUTH OF HERE!
AND THERE'S
GALL!

THERE'S A SLIM CHANCE
I CAN CHANGE HIS
MIND! I'VE GOT TO
TRY!



DON'T YELL, GALL, OR
I'LL FINISH YUH! JUST
LISTEN, YOU KNOW
YOU HAVEN'T GOT A
CHANCE AGAINST
TRAINED CAVALRY!
WILL YOU TALK CRAZY
HORSE OUT OF
ATTACKIN'?

NO! YOU
ARE A
FOOL!
YOU WILL
BE RE-
CAPTURED
AND DIE
VERY
SLOWLY!



I CAN NEVER LEAD
WARRIOR'S IN
BATTLE AGAIN!
I WILL SIT WITH
THE SQUAWS
WHEN WAR
PARTIES
RIDE!

NOT YOU,
MISTER!
YOU'LL
BE RIDIN'
AT THE
HEAD,
WAVIN' A
LANCE.

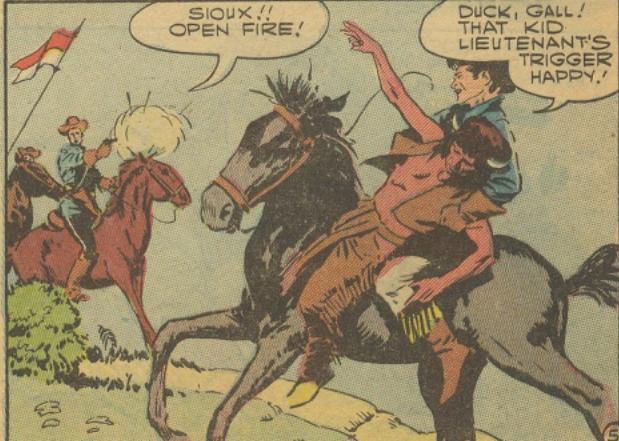


THE CHEYENNE KID KNEW GALL WOULDN'T CHANGE!
HE PUT HIM ON HIS HORSE IN FRONT OF HIM
AND STARTED FOR FORT LINCOLN...



HOLD YOUR FIRE! YOUR
WAR CHIEF GOES FIRST
IF TROUBLE STARTS!

GO, WHITE
MAN! BUT
WE WILL
BE NEAR!



SIOUX!!
OPEN FIRE!

DUCK, GALL!
THAT KID
LIEUTENANT'S
TRIGGER
HAPPY!

CHEYENNE KID

THE CHEYENNE KID WAS SAFE FROM THE SIOUX, BUT HE HAD A PROBLEM! HE HADN'T INTENDED TO KEEP GALL A PRISONER! GALL MIGHT GO TO A CELL OR EVEN BE SHOT...

LOOK, CHIEF, KEEP YOUR MOUTH SHUT! I'LL GET YOU OUT OF THIS! YOU'RE A TAME RESERVATION INDIAN! THEY WON'T KNOW ANY BETTER!

HOLD IT! I'M A WHITE MAN!

SORRY, SIR! I SAW AN INDIAN, WHERE IS HE?



OH, THIS ONE? HE'S TAME! I KNOW HIM! GO BACK TO YOUR SQUANS, WARRIOR! I WILL SEE YOU AGAIN!

WELL, I GUESS IT'S ALL RIGHT! I DON'T KNOW WHICH ARE TAME AND WHICH AREN'T! WHO ARE YOU, SIR?



MY NAME IS JONES... THEY CALL ME THE CHEYENNE KID! TAKE ME TO YOUR GENERAL! IT'S IMPORTANT!

WHAT'S HIS NAME?

CUSTER, SIR! GENERAL GEORGE ARMSTRONG CUSTER!



THE CHEYENNE KID WAS TALKING TO GENERAL CUSTER AN HOUR LATER! CUSTER WAS EAGER TO SEE HIM AND HEAR THE NEWS...

SO YOU ACTUALLY SAN CRAZY HORSE, SITTING BULL AND GALL IN COUNCIL! THERE'S BIG TROUBLE AHEAD, CHEYENNE!

YES, SIR! THE WARRIORS DON'T AIM TO STARVE ON RESERVATIONS THIS WINTER LIKE THEY DID LAST!

THE INDIANS HAVE GRIEVANCES, THAT'S TRUE, BUT I CAN'T HELP THAT! I'LL NEED YOUR HELP, CHEYENNE! WILL YOU BE MY PERSONAL SCOUT?



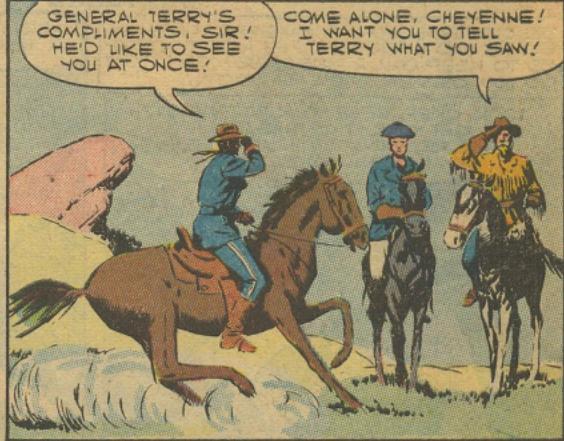
CHEYENNE KID

THIS IS THE GREATEST REGIMENT IN THE ARMY, CHEYENNE! THE SEVENTH CAVALRY CAN FIGHT ANYONE, MAN FOR MAN!

THE SIOUX ARE GREAT HORSE SOLDIERS TOO, GENERAL! AND THE CHEYENNE, MY OWN PEOPLE, ARE GOOD!

GENERAL TERRY'S COMPLIMENTS, SIR! HE'D LIKE TO SEE YOU AT ONCE!

COME ALONE, CHEYENNE! I WANT YOU TO TELL TERRY WHAT YOU SAW!



THE HIGH RANKING ARMY OFFICERS HAD THE SAME GRAVE LOOK WORN BY CRAZY HORSE AND SITTING BULL! GENERAL CUSTER ALONE WANTED ACTION...

CRAZY HORSE WANTS WAR! HE'S GOT THOUSANDS OF BRAVES FROM ALL THE TRIBES GATHERED NEAR THE POWDER RIVER!

HOW DO YOU KNOW THIS, GENERAL?



THIS MAN KNOWS! CHEYENNE JONES SAN THEM AT A GREAT COUNCIL!

THE GENERAL IS RIGHT, GENTS! SITTING BULL, CRAZY HORSE AND GALL ALL WANT WAR! AND THEY'LL HAVE IT!



WE'LL PREPARE FOR A LONG CAMPAIGN, GENTLEMEN! GENERAL CUSTER, FIND OUT THE MOMENTES OF THE ENEMY AT ONCE! WE WANT TO SMASH THEM WHILE THEY'RE ASSEMBLED!



WILL YOU SCOUT FOR ME, CHEYENNE? TRY TO LEARN EXACTLY WHAT THEY'RE UP TO! START NOW--WE'LL BEGIN THE CAMPAIGN IN APRIL!

YES, SIR! I'LL TRY, GENERAL!

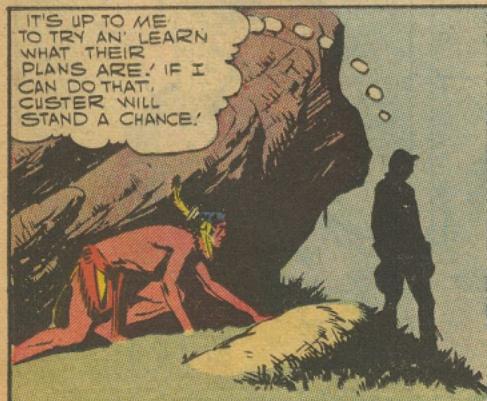
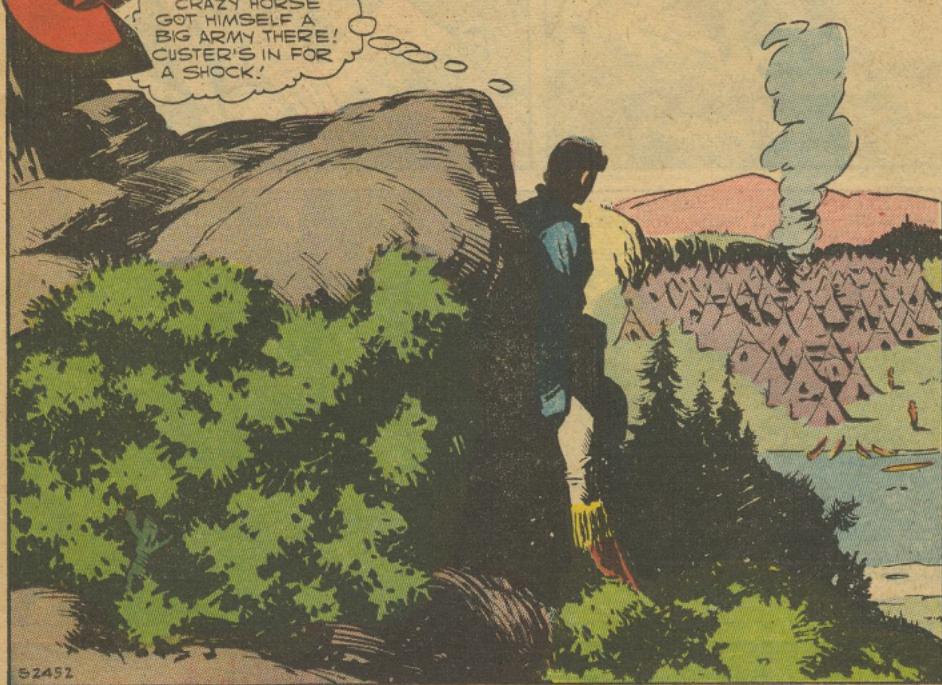


CHEYENNE KID

CHEYENNE KID

WITH THE FIRST THAN, WARRIORS HAD BEEN TRAVELING FROM THE SOUTH, WEST, AND NORTH TOWARD THE LITTLE BIGHORN RIVER! MORE THAN TWO THOUSAND FIGHTERS HAD ANSWERED CRAZY HORSE'S CALL! THIS WAS THE HOST THAT WOULD OPPOSE CUSTER'S GALLANT SEVENTH CAVALRY ON JUNE 25, 1876! THE CHEYENNE KID COULDN'T BELIEVE HIS EYES!

THE TRAP



CHEYENNE KID

I CAN'T USE MY COLT! YOUR PALS WOULD HEAR IT!



I HAVE TUH HIDE YUH... IF THE OTHERS SEE YUH, THEY'LL COME HUNTN' FOR ME! PLUS THE FACT I NEED YORE ORNAMENTS FOR A DISGUISE!



THE CHEYENNE KID'S YEARS AS A YOUNG WARRIOR HELPED THEN. FIFTEEN MINUTES LATER HE LOOKED LIKE A SIOUX BRAVE! EXCEPT FOR HIS EYES...



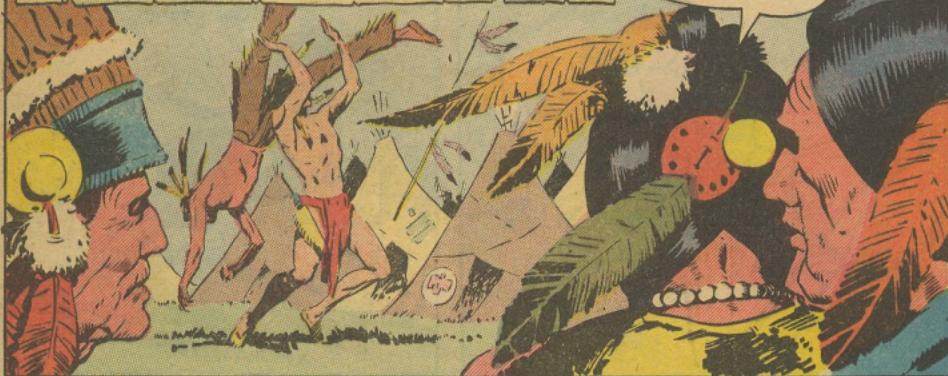
THE CREAM OF THE WESTERN NATIONS WAS ASSEMBLED! ALL SPOILING FOR A FIGHT...



CHEYENNE KID

THE CHEYENNE KID HAD TO MAKE IT FAST... AND HE HAD TO FIGHT INDIAN STYLE! IF HE USED HIS FISTS, THEY'D SPOT HIM FOR A WHITE MAN...

HO, ARAPAHO BRAGGART! THE PALE SIOUX SHONED YOU THEN!



THERE'S CRAZY HORSE NOW! I'LL SEE WHAT I CAN LEARN AROUND HERE IN THE NEXT FEW DAYS!

YELLOW HAIR AND GREY FOX HAVE LED MEN OUT OF THE FORTS! SOON WE WILL TASTE REVENGE, AND CROOK ARE ON THEIR WAY!

YELLOW HAIR'S MEN ARE GOOD FIGHTERS AND THEY HAVE NEW RIFLES! WE MUST SURPRISE HIM OR HE WILL BEAT US AGAIN!



TEN DAYS PASSED! THE CHEYENNE KID WAS A FAMILIAR FACE NOW! HE RODE IN AND OUT OF CAMP UNMOLESTED...

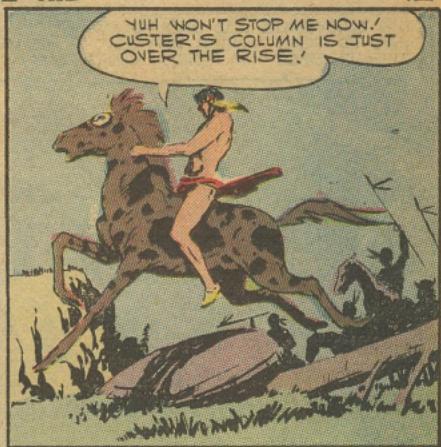
RIDE NEAR YELLOW HAIR'S MEN; OBSERVE THEM AND REPORT BACK HERE!

IT'S ABOUT TIME TO REPORT BACK TO CUSTER! I KNOW THE WORST NOW!



CHEYENNE KID

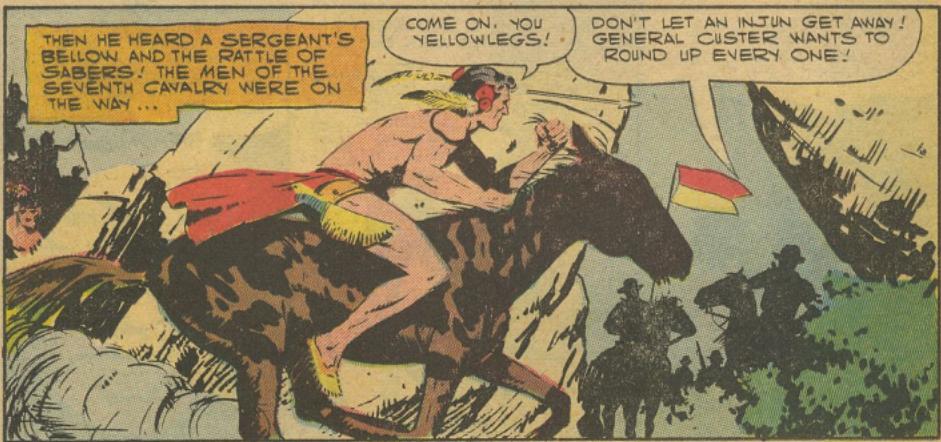
THE HILLS SWARMED WITH SIOUX! THE CHEYENNE KID HAD TO RIDE FOR HIS LIFE...



THEN HE HEARD A SERGEANT'S BELLOW AND THE RATTLE OF SABERS! THE MEN OF THE SEVENTH CAVALRY WERE ON THE WAY ...

COME ON, YOU YELLOWLEGS!

DON'T LET AN INJUN GET AWAY! GENERAL CUSTER WANTS TO ROUND UP EVERY ONE!



GOOD THING YOU CUSSED IN ENGLISH, BUB! I NEARLY USED ME SABER ON YOU! THE GENERAL'S WAITIN' TUH SEE YOU!

I HAVE PLENTY TUH TELL THE GENERAL, TOO!

LOOKS LIKE YOU SLEPT RIGHT INSIDE CRAZY HORSE'S TEPEE! WHAT HAVE YOU LEARNED, CHEYENNE?

CRAZY HORSE HAS MORE THAN TWO THOUSAND BRAVES, SIR! HE'S GOING TO FIGHT! AND GALL, HIS WAR CHIEF, IS PLENTY SMART! THEY'RE PLANNIN' A TRAP!



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GATLING GUN.

Early American machine gun. This model kit contains 44 pieces.

ONLY
\$1.00
plus 10¢
postage.

Each kit is precision made and contains brass plated parts and rope and chain! Easy-to-follow instructions are included.

CUSTER DIDN'T LIKE THE CHEYENNE KID'S INFORMATION! AND HE DIDN'T BELIEVE ALL OF IT...

LT. VARNUM'S SCOUTS SAY CRAZY HORSE HAS NO MORE THAN A THOUSAND MEN! THAT'S RIGHT, GENERAL!

RIGHT, VARNUM?



I'LL REMEMBER WHAT YOU SAID, CHEYENNE! NOW, TRY TO GET SOME SLEEP! WE'RE RIDING A LONG WAY TOMORROW...

THE CHEYENNE KID DRESSED IN HIS OWN CLOTHES AND FOUND THE CHOW WAGON! A VETERAN SERGEANT JOINED HIM...

I GOT A BAD FEELIN', CHEYENNE! THERE'S A LOT OF 'EM, AIN'T THERE?

YEP! GENERAL CUSTER DOESN'T THINK SO BUT THERE'S MORE THAN TWO THOUSAND!



THE CHEYENNE KID FELT BETTER ON THE MARCH THE NEXT MORNING! GENERAL CUSTER HAD MOLDED THE SEVENTH CAVALRY INTO A SUPERB FIGHTING MACHINE...

THAT'S THE LITTLE BIGHORN VALLEY AHEAD, GENERAL!

I KNOW, CHEYENNE! YOU THINK THE HILLS ARE ASWARM WITH SIOUX!



THAT'S WHAT CRAZY HORSE WANTS YOU TO SEE, VARNUM! HE KEEPS MORE THAN HALF OF THEM HIDDEN IN THE HILLS! IT'S A TRAP, GENERAL, AN' IF YOU LISTEN TO THESE JUGHEADS, YOU'LL RIDE RIGHT INTO IT!



YOU THINK THEY'RE OUT THERE NOW SPYING ON US! I THINK THEY'LL RUN IF I GIVE THEM THE CHANCE!



CHEYENNE KID

MEANWHILE, CRAZY HORSE WAS FORMING HIS PLAN OF BATTLE! THE SHARP, LOW HILLS MADE IT POSSIBLE TO CONCEAL THE TWO THOUSAND BRAVES...

YELLOW HAIR WILL FIGHT HERE! LET OUR BRAVES SHOW THEMSELVES, LET THEM FLEE THIS FAR! HOLD YOUR MEN UP THOSE RAVINES! WHEN I GIVE THE SIGNAL ATTACK THE YELLOWLEGS!

YELLOW HAIR IS A GREAT FIGHTER! BUT MY MEN WILL BE LIKE A HANDFUL OF SMOKE!



YELLOW HAIR BEAT US A NICKITA! THE WHITE SOLDIERS HAVE SAID THAT WE WILL LIE ON RESERVATIONS AND EAT GOVERNMENT BEEF! BUT WE ARE FREE... WE WILL DIE FIGHTING FOR OUR FREEDOM!

GEORGE CUSTER LED HIS TROOPERS WEST! THERE WERE INDIANS AHEAD... AND HE VOWED TO MAKE THIS THE FINAL CAMPAIGN ...



BETTER SLOW THE COLUMN, SIR! I TELL YOU CRAZY HORSE PLANS A TRAP!

LET HIM! WE'LL DESTROY THE TRAP AND CRAZY HORSE WITH IT!



MY COMPLIMENTS TO MAJOR RENO AND CAPTAIN BENTEEEN! HAVE THEM REPORT TO MY TENT TONIGHT! AND TELL THE MEN TO GET SOME REST!



CHEYENNE KID

THAT WAS THE NIGHT OF JUNE 24TH! GENERAL CUSTER HAD BIG PLANS FOR DAWN OF THE 25TH...

CRAZY HORSE'S MAIN FORCE IS NOT FAR! WE WILL MARCH TONIGHT AND ATTACK AT DAWN!

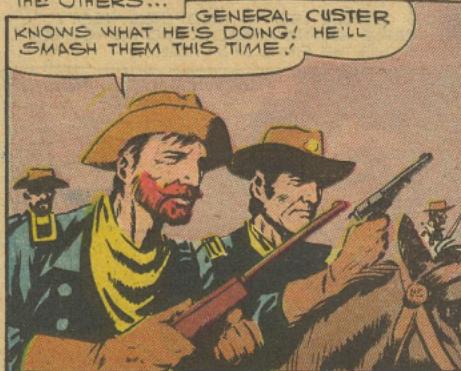


MAJOR RENO, YOU WILL TAKE TROOPS A, G, AND M AND ATTACK THE VILLAGE FROM THE NORTH! CAPTAIN BENTEE, YOU WILL RIDE WITH THREE TROOPS AND EXTRA AMMUNITION ON THE LEFT FLANK! WHEN YOU HEAR FIRING, YOU WILL ATTACK! I WILL LEAD THE MAIN FORCE CONSISTING OF FIVE TROOPS!



THE CHEYENNE KID THOUGHT IT WAS A MISTAKE -- BUT HE WAS SUBJECT TO GENERAL CUSTER'S ORDERS AND OBEYED AS DID THE OTHERS...

GENERAL CUSTER KNOWS WHAT HE'S DOING! HE'LL SMASH THEM THIS TIME!



CHA AARRGE!



THE CHEYENNE KID WAS ALMOST SICK WHEN HE SAW THE RAININES AND THE FLAT OF THE LITTLE BIGHORN! IT WAS GALL'S TRAP! A PERFECT SPOT...

GENERAL, YOU'D BETTER GET US OUT OF HERE! THIS IS THE TRAP I TALKED ABOUT!

NONSENSE, MAN! BENTEE AND RENO WILL COME UP SOON! WE'LL WIN!



AMBUSHED AGAIN!



Colonel Rob Randy was seated behind a rude table in a log cabin at Pottersville. He was reading the latest letters concerning the movements of His Majesty's troops against the colonists. The dispatcher rider from Hartstown had brought the letters with him that morning.

"We are short of almost all the essentials needed to be able to wage a successful fight. We haven't enough rifles or muskets to arm our volunteers. Where are we going to get powder and lead? We can't get any additional tents. Every kettle we use for food has been repaired a dozen times or more," complained Colonel Roy Randy. "The settlers have no more salt or flour to give us. I can't accept any more men at present unless they bring their own equipment. For every rifle there must be a bullet mould. Some day a genius will figure out a way so that all rifles can fire the same bullets."

"It isn't usual for you to be so depressed," interrupted his aide. "We still have two important advantages. First, this is a fight for our freedom and our cherished way of life. Second, we know the country and how to fight on its terrain. You fought in the French and Indian War under Major General Edward Braddock. Accustomed to the parade ground tactics and the open terrain of Europe, he placed his faith in disciplined Regulars and close order formations. And - what happened?"

In a ravine just past the Monogahela River on July 9, 1755, Braddock's advance guard under Lt. Colonel Thomas Gage came under fire. The enemy consisted of about 70 French Regulars, 150 Canadians, and 650 Indians concealed in the forest. Instead of deploying his men in open formation and taking cover, Braddock advanced his force in mass formation to Gage's assistance. He attempted to answer the concealed fire with volleys in traditional European fashion. The Virginians alone took to the woods and tried to answer Indian fire in Indian style. The volleys of the Regulars were wasted

on the air. The French and Indians poured in their fire with such telling effect that they decimated Braddock's troops. They killed or wounded two-thirds of his officers, and he was mortally wounded. The retreat became a wild flight. Believe me, sir, they will make the same mistake again."

When Captain Harry Cooper had finished speaking he smiled. It had its effect and his commanding officer laughed.

"Why should we worry? The object of organizing the Rangers is to make the enemy worry. Let us go outside."

The two officers left the cabin and went outside to watch their Rangers drill. About fifty men were dressed in green or brown clothing. Thus they can blend in with the background of the forests and the ground. Their heads were completely shaved and their faces painted brown. Sergeant Thomas Lowery saluted his superior officer and spoke.

"Three youths have come to join. They are all brothers and say that their father sent them to you. They are seated over there on the log waiting for you. Shall I call them over, sir?"

"No," replied Colonel Rob Randy. "We shall go to them. They must have come across the mountain range. So they are tired and I admire all who come to offer their services in our cause."

The two officers went to where the three youths were seated. Instantly the youths arose. Each was dressed in buckskin, carried a Kentucky rifle, had a powder horn, a knife in a sheath, and a bullet bag and bullet mould.

"I'm Ned," said the first one.

"I'm Ted," added the second one.

"You must be Red," interjected the Colonel who had taken a quick glance at the youth's hair. "What is the last name?"

"We are the sons of Major Herbert Bardman," they replied together.

"My old comrade in arms," said the Colonel. "His sons are welcome here. We start operations in a week. You will sleep in the open. If

it rains, just let it rain. Come into my cabin and Sergeant Thomas Lowery will administer the Ranger's Oath to you."

The three youths followed the two officers. The Sergeant joined them. He lined them up against the wall of the cabin and spoke.

"Repeat after me: I swear never to lay down my arms until our cause for freedom has been successful. I will obey all orders given to me by my superiors. No matter how overwhelming the odds, I shall fight and stand my ground. I shall spare the life of all prisoners taken."

The three brothers repeated the words and then signed the enlistment roll book. Sergeant Thomas Lowery then took them to the other Rangers and introduced them. For the next five days they listened to talks and drilled. They ate deer meat, dried corn, and salted fish. Then on a Thursday morning a dispatch rider arrived with information. Immediately the Rangers were assembled.

"Major Walter Dennim is headed in the direction of Hartstown.

He has under his command three hundred British Regulars. Also a convoy of ten wagons and thirty pack horses. His orders are to arrest us as rebels against his Majesty King George III. They outnumber us six to one. What do we do?"

"Conquer them! Conquer them!" shouted the Rangers together. For that was the battle cry they were to make famous throughout the entire country.

"This means we are going to see some fighting," said Ned to his two other brothers. "We must stick together."

At high noon the Rangers started on foot in the direction of Hartstown. Their plan was to march northeast and head off the British Regulars in a well planned ambush.

The British Regulars were in the meantime marching slowly to their goal. They walked in close order formation and were high in spirits.

"The opposition will soon fade away when they see us," remarked Lieutenant Donald Girley. "What a story I will have to tell when I return to London. This should be over in three weeks."

"I would feel better if I could find the rebels and shoot them," replied Major Walter Dennim. "As soon as they come up against our well seasoned troops they will regret their folly. According to our maps there is a path through the forest wide enough for our wagons. We should reach Hartstown in three more days of marching."

There was no worry on the part of the commanding officers nor the British Regulars as they marched through the forest. The officers were on horseback.

"Hoot, Hoot," said an owl high up in a tree. Only it was human being in the dress of a

Ranger.

"Hoot, Hoot," replied Ted.

Suddenly a well aimed volley struck down many of the British Regulars. There was no panic on their part.

"Load and fire at command," shouted Major Walter Dennim.

Quickly the British Regulars loaded their muskets. They were ready for action, but the command to fire didn't come.

"Where is the enemy at which we aim our fire?" asked Lieutenant Donald Girley.

It was a sensible question. From high up in the trees came another volley of fire. Then from behind trees came a second volley of fire.

"Ready, Ted," said Ned. "Aim that fire arrow at the third wagon."

High up in a tree, Ted took careful aim. His arrow found the mark. Then a dozen other fire arrows hit other wagons. Soon the lead wagons were all ablaze.

"Drop your muskets and hold your hands in the air," shouted a concealed voice. "You are doomed all of you. Three more volleys and not one of you will remain alive. You can't retreat. Your wagons are burning. You will be treated as prisoners of war."

They had no choice but to surrender. They were marched to Hartstown. From all around came the settlers to see the sight. It was good encouragement to know that Randy's Rangers, as the men were fondly called, had beaten a well trained group of regular soldiers. The supplies of gunpowder, lead, and other items were welcomed by the Rangers. The ordinary British soldiers were left at Hartstown. The officers were taken to Pottersville.

"I know my military tactics, complained Major Walter Dennim. "Yet I lost against a small group. What went wrong?"

"You just didn't learn the military lessons of history," explained Colonel Rob Randy. "We used the same tactics against you and your men that were used against Braddock in the French and Indian War. You should have trained your men how to fight a forest engagement. We could lend you a forest or two."

"But you would have wiped us out with three more volleys," sighed Lieutenant Donald Girley. "What could we have done?"

"Won," was the unexpected reply of Colonel Rob Randy. "Sure, three more volleys would have been very effective on our part, but we had no more gunpowder. We came up against you with only five rounds per Ranger. Anyway, many thanks for the gunpowder and lead. They will help us on to more victories. Don't look so sad, gentlemen. You are going to be our guests and eat some delicious deer meat. We call it venison."

CHEYENNE KID

CUSTER'S OUTFIT, THE SEVENTH CAVALRY, CHARGED THE FLEEING INDIANS IN THE RIVER BOTTOM AHEAD! THEY SCATTERED... THE THIRTY-SEVEN YEAR OLD GENERAL LED THEM PERSONALLY!

THE BATTLE OF LITTLE BIGHORN

I TOLD YOU
THEY'D SCATTER,
CHEYENNE!

IT'S A TRAP, SIR!
THE WAR CHIEF IS
UP ON THAT HILL!



GENERAL CUSTER ORDERED A HALT TO REGROUP... AND THE BATTLE CRY OF THE SIOUX RANG OUT FROM TWO THOUSAND THROATS...



POPEYE

FLASHLIGHT

With Bosun's Whistle
and Key Chain

ONLY
\$1.00



Now — For the first time you can have your own POPEYE FLASHLIGHT with key chain and Bosun's Whistle attached. Blow that whistle — flash that light! Send only \$1.00 and we will mail you yours immediately.

No C.O.D.'s. Satisfaction guaranteed or money refunded.

21" DIESEL
RAIL TRAILER \$2.39
ONLY



Here's a diesel truck trailer that is the biggest, but the biggest truck you'll ever play with. Almost two feet long and half a foot high and wide. Made of unbreakable plastic. Has removable rails for loading. Trailer stands alone when unhooked from Diesel cab. Send only \$2.39 with coupon. Your truck shipped immediately. Sorry, no C.O.D.'s. Satisfaction guaranteed or money refunded.

MAIL COUPON TODAY

JOSELY COMPANY, Dept. PD-4 NO C.O.D.'s
1472 Broadway, New York 36, N.Y.

Gentlemen:

Please send me the items checked off below. I understand that I may return merchandise for full refund if not 100% satisfied.

POPEYE FLASHLIGHTS @ \$1.00 each.
21" DIESEL TRUCKS @ \$2.39 each.

NAME _____

ADDRESS _____

CITY _____ ZONE _____ STATE _____

Canada & Foreign Countries: send international money order for \$1.25 for Flashlight. \$2.65 for Truck.

Circus Boy ICE CREAM MAKER

KID'S Now you can make your own ice-cream, sherbet, ices or frozen custard! And you can even make money while you're having fun! You can set up your own ice-cream stand and sell ice-cream or ices to your relatives and friends!

This all-plastic and metal ice-cream maker is the same one appearing on the TV show, CIRCUS BOY.

All parts may be washed! Absolutely safe and harmless! So easy to operate — all you need is ice and salt and whatever ingredients you will need for ices, sherbet, etc.

Send coupon immediately with \$3.98. Sorry, no C.O.D.'s. Satisfaction guaranteed or you may return ice-cream maker for full refund.

50 BALLOONS
WITH PUMP
ONLY \$1.25

Not ten, not twenty, not thirty, but FIFTY balloons, all kinds, for only \$1.25—together with a hand pump that will pump up your balloons in no time at all! Have fun at parties with your own supply of colorful balloons. Send only \$1.25 with coupon today. Sorry, no C.O.D.'s. Satisfaction guaranteed or you may return balloons for full refund.



ONLY
\$3.98

SEND COUPON IMMEDIATELY!

JOSELY COMPANY, Dept. B-3
1472 Broadway, New York 36, N.Y.

NO C.O.D.'S

Gentlemen:

Enclosed is \$3.98. Send Circus Boy Ice Cream Maker
Enclosed is \$1.25. Send 50 Balloons with Pump.

Name _____

Address _____

City _____ Zone _____ State _____

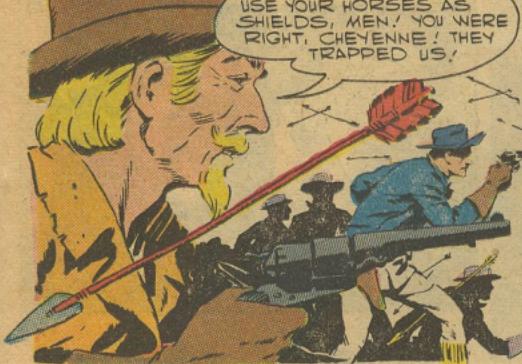
Canadian and Foreign orders. Send \$4.50 for Ice Cream Maker or \$1.50 for Balloons. Use only International Money Order.

CHEYENNE KID

GENERAL CUSTER HAD FINE TROOPS WITH HIM! ABOUT TWO HUNDRED MEN... AND THE BRAVES HAD FIGHTING MEN FROM ALL THE TRIBES...

USE YOUR HORSES AS SHIELDS, MEN! YOU WERE RIGHT, CHEYENNE! THEY TRAPPED US!

BUT CAPTAIN BENTEE'S ON THE LEFT FLANK. HE'LL JOIN US WHEN HE HEARS THE FIRING! AND MAJOR RENO'S ATTACKING THEIR VILLAGE! HE'LL FIGHT HIS WAY THROUGH!



CAPTAIN BENTEE HAD THREE TROOPS AND AMMUNITION MULES WITH HIM! HE WAS NOWHERE NEAR THE BATTLE...

THAT'S ONE SCOUT CRAZY HORSE WILL NEVER SEE AGAIN!

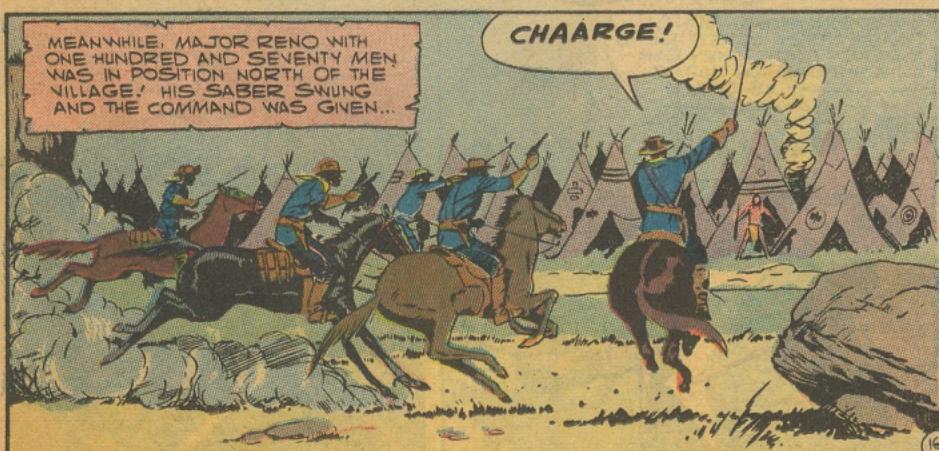
A FEW OF US HEAR GUNS, SIR! WOULD GENERAL CUSTER NEED US, CAPTAIN?

HIS ORDERS LAST NIGHT WERE TO RIDE ON HIS LEFT FLANK... CLOSE IN ON THE MAIN VILLAGE! WE HAVEN'T COME FAR ENOUGH TO SWING NORTH YET!



MEANWHILE, MAJOR RENO WITH ONE HUNDRED AND SEVENTY MEN WAS IN POSITION NORTH OF THE VILLAGE! HIS SABER SWUNG AND THE COMMAND WAS GIVEN...

CHAARGE!



CHEYENNE KID

CUSTER'S SCOUTS WERE WRONG! THEY'VE GOT US OUTNUMBERED TEN TO ONE!



MAJOR RENO'S FORCE WAS TOO SMALL! HE ORDERED A WITHDRAWAL TO A WOODS NEAR THE CAMP WHERE HE COULD STILL FIRE ON THE VILLAGE...

WE CAN'T HOLD OUT HERE IF THEY CHARGE US!



GENERAL CUSTER EXPECTED HELP FROM BENTEEEN AND RENO AT ANY MOMENT! MEANWHILE, HIS MEN FOUGHT ON...

GET DOWN! I WON'T SHOW FEAR TO SIR! THESE SAVAGES, CHENENNE!



THERE'S A FRESH BUNCH! I'LL BET THEY LICKED RENO ALREADY! NOW, THEY CAN CONCENTRATE ON WIPE US OUT!

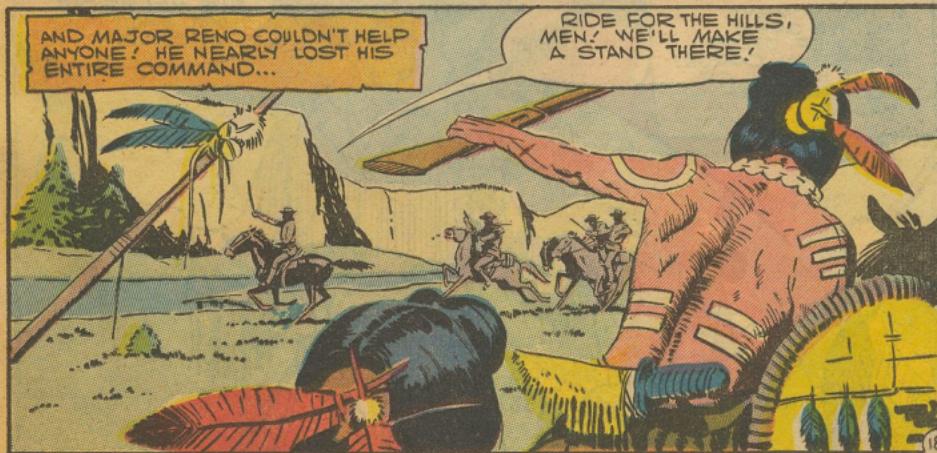


HOW ARE YOU, TOM? THINGS LOOK PRETTY BLACK FOR US!

WATCH OUT FOR YOURSELF, GEORGE! THE CIVIL WAR WAS EASY COMPARED TO THIS!



CHEYENNE KID



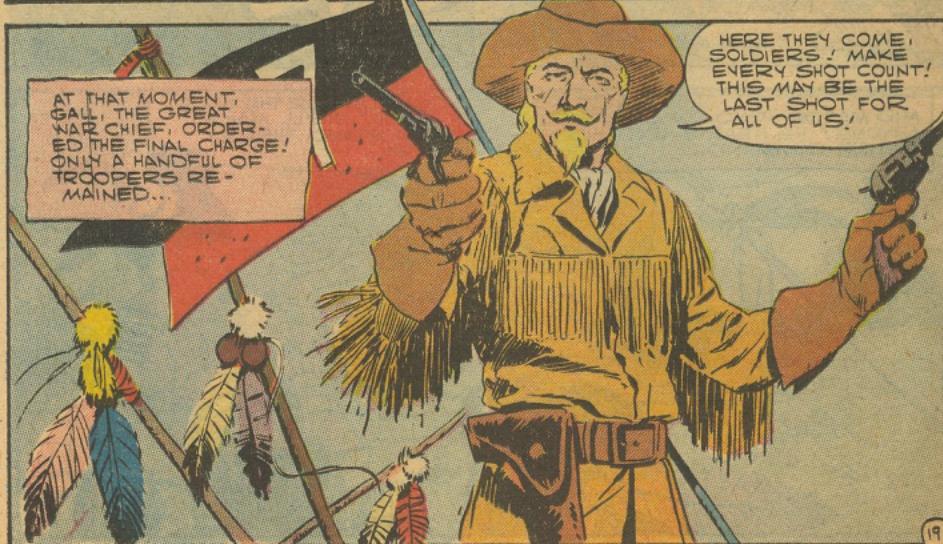
CHEYENNE KID

THE FIGHT WENT ON FOR HOURS! GENERAL CUSTER'S MEN WERE LOW ON AMMUNITION AND THE BLISTERING HEAT HAD PARCHED THE SURVIVORS' THROATS...



MIND IF I MAKE A TRY FOR WATER, SIR? THE WOUNDED NEED SOME BAD!

GO AHEAD, CHEYENNE... AND GOOD LUCK! I RECKON RENO AND BENTEEON WON'T GET TO US IN TIME!



CHEYENNE KID

GENERAL GEORGE ARMSTRONG CUSTER FOUGHT BRAVELY -- BUT THERE WERE TOO MANY BRAVES, TOO LITTLE AMMUNITION, TOO FEW TROOPERS LEFT...

THE SIOUX WILL TAKE NO PRISONERS HERE -- AND I DO NOT WISH TO BE ONE!



THEN IT WAS OVER... OVER EXCEPT FOR THE VICTORIOUS SCREAMS OF THE SAVAGE HORDE! NOT ONE OF CUSTER'S BAND REMAINED! BUT, NEAR THE STREAM, A BLUE EYE FLICKERED...

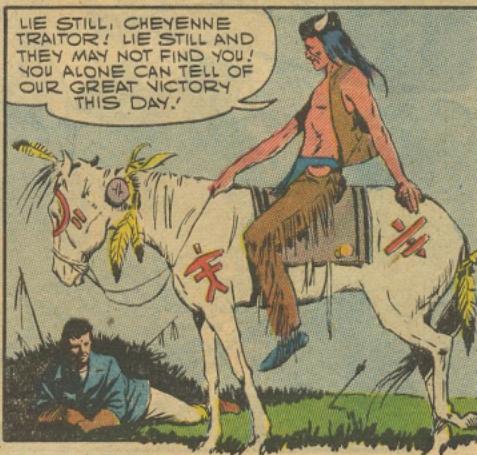


THEN IT WAS DARK... AND THE CHEYENNE KID STARTED THE LONG WALK BACK TO FORT LINCOLN...

GENERAL CUSTER WAS A BRAVE MAN -- BUT HE LISTENED TO THE WRONG SCOUTS! THE SIOUX TRAPPED US REAL NEAT!



LIE STILL, CHEYENNE TRAITOR! LIE STILL AND THEY MAY NOT FIND YOU! YOU ALONE CAN TELL OF OUR GREAT VICTORY THIS DAY!



AS FOR TELLING EVERYONE ABOUT CUSTER'S LAST STAND... I WON'T EVEN SAY I WAS THERE! THEY'LL KNOW WHAT A BRAVE FIGHT THEY FOUGHT WHEN THEY COUNT THE DEAD!



CHEYENNE KID

SADDLE TRAMP

WES BRICKER LOOKED BROKE AND HUNGRY WHEN JOHN MISKER HIRED HIM. TROY EVANS, OWNER OF THE HUGE RAILROAD TRACK BRAND TRIED TO RUN HIM OFF... BUT WES BRICKER DIDN'T BLUFF EASILY!

THE DRIFTER'S RIGHT. THAT BRAND O' YOURS COVERS MY DOUBLE T BRAND. EVANS.

SO SADDLE TRAMP'S CALLIN' ME A LIAR AN'... UNGH!

I AM, EVANS!



TROY EVANS WAS RUNNING THE ROUND-UP HIS WAY BEFORE WES SHOWED UP. THE SMALLER RANCHERS WERE ALL AFRAID OF HIM...

IF ONE OF MY RIDERS SAYS A CALF IS MINE, THEN IT IS MINE!

I'M NOT BIG ENOUGH TO ARGUE, EVANS! HAVE IT YOUR WAY!

THAT AIN'T THE WAY I LEARNED, MISTER! YUH BRAND A CALF WITH THE SAME BRAND THE CALF'S MOTHER IS WEARIN'!

WHAT? WHO SENT FOR YOU? BEAT IT, SADDLE TRAMP!



CHEYENNE KID



CHEYENNE KID

IT WAS AN AMBUSH -- BUT BRICKER'S FIRST SHOT FOUND ITS TARGET...

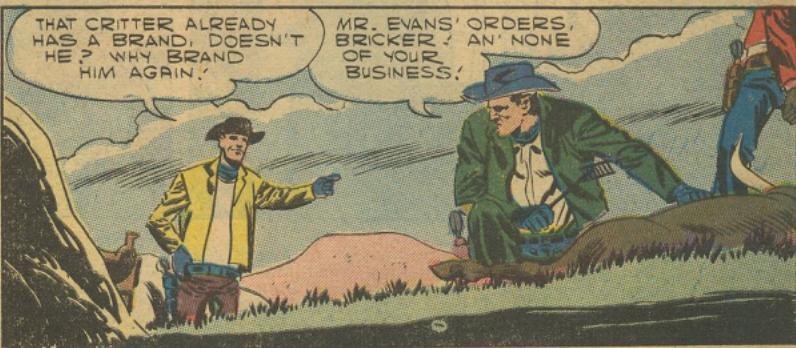
HE GOT SPIDER! THE SADDLE TRAMP IS SURE FAST!

POW!

YOU MEN HAVE LET EVANS BLUFF YUH! IF YUH ALL GET TOGETHER, YUH CAN WHIP HIM!



BRICKER WAS WORKING FOR MISKER -- BUT THE OLD CATTLE-MAN DIDN'T COMPLAIN WHEN THE SADDLE TRAMP QUIT NOW AND THEN TO LOOK AROUND...



YORE BRAND IS COSTIN' YUH BEEF. JOHN: THAT RAILROAD TRACK BRAND COVERS YOURS LIKE A TENT! SEE THIS DOUBLE T?

I'VE USED THAT BRAND FOR YEARS! WHAT'S WRONG?

THIS STEER USED TUH WEAR YOUR BRAND -- NOW IT BELONGS TUH EVANS! SEE WHERE YOUR OLD BRAND IS?

STAY AWAY FROM MY STEERS, BRICKER! I COULD SHOOT YUH RIGHT NOW AN' GET AWAY WITH IT!

NO, YUH COULDN'T, EVANS! YOUR BLUFF WON'T WORK!



YOGI BERRA
HOMERS IN THE 9th-
WINS BIG GAME!



GOSH! I LOOK AT
ALL THOSE GIFTS
YOGI IS GETTING
FROM THE FANS!

CONGRATULATIONS
ON "YOGI BERRA
NIGHT!"

GIVEN!
BOYS! GIRLS! LADIES! MEN!
WE GIVE YOU **CASH**
OR **PREMIUMS**

MAY WE HAVE
YOUR AUTOGRAPH,
MR. BERRA?

SURE-
CLUB
HOUSE

GEE! WISH
WE COULD GET
SWELL GIFTS
LIKE THAT!

TAKE IT
FROM ME, KIDS, THE
EASIEST WAY OF ALL
FOR YOU TO GET
SWELL GIFTS OR CASH
IS BY SELLING WHITE
CLOVERINE BRAND
SALVE!

Yogi Berra

GET A
SIGNED
PICTURE
OF YOGI
BERRA
FREE!...
PLUS FREE
"PUZZLES"
MAIL COUPON

YOGI WAS RIGHT! LOOK AT ALL
THE WONDERFUL PREMIUMS WE
EARNED SELLING WHITE
CLOVERINE BRAND SALVE!

-SO
BETTY
AND BOB
TOOK
YOGI'S
ADVICE
AND
MAILED
IN THE
COUPON

YES, I'LL
TAKE FOUR
BOXES.

OUR 63rd
YEAR

WE
TRUST
YOU

BICYCLES
JEWEL BOXES
BIBES LUNCH BOXES
SKATES STEAK SETS

CAMEO
SET

PENCIL POUCH
CLOCKS

CAMERAS
WATCHES
RADIOS
BLANKETS

PAINT
SET
STATIONERY

BASEBALL
UNIFORM

ELECTRIC
SUSPENSION
WAGONS

BICYCLES
PEN AND
PENCIL SETS
UKULELE

WALLETS
FOOTBALLS

FLASHLIGHTS

PENCIL
SHARPENERS
DOLLS

22-CALIBRE RIFLES

EXTRA! EXTRA!

YOU GET FREE GIFTS for
MAILING COUPON NOW

FREE! Yogi Berra Picture!
Exciting "Puzzles"!

... and we'll send you a
Big, FREE Catalog, too.
Dozens of wonderful pre-
miums (sent postage paid)
SIMPLY GIVE other pictures
we send you with White
CLOVERINE Brand SALVE
easily sold to friends, neigh-
bors, relatives at 35¢ a box
(with picture). Rush coupon
to start.

GET YOUR YOGI
BERRA PICTURE AND
"PUZZLES"!

FEA. KETTLE
GLOVE
DON'T DELAY

SOLED BY
AGENTS AND
DRUG STORES
EVERWHERE

WHITE
CLOVERINE
BRAND
SALVE
35¢ A BOX
"PUZZLES" 35¢ A BOX

Guaranteed
by Good Manufacturing
Process

OUR
63rd YEAR

MAIL **NOW!**

Wilson Chemical Co., Dept. 99-C Tyrone, Pa. **Date**
Gentlemen: Please send me on trial a colorful catalog with
4 boxes of White CLOVERINE Brand SALVE at 35¢ a box
(with picture). I will remit amount asked within 30 days of receipt of
Premium or keep Cash Commission as explained under Premium
wanted in catalog sent with order, postage paid to start. Be sure to
send my FREE "PUZZLES" and FREE picture of Yogi Berra!

NAME _____ AGE _____

ST. _____ R.D. _____ BOX. _____

TOWN. _____ ZONE NO. _____ STATE. _____

PRINT LAST NAME HERE _____

Paste coupon on postal card or mail in envelope today

OUR 63rd YEAR - WE ARE RELIABLE

WILSON CHEMICAL CO., Dept. 99-C Tyrone, Pa.

BRICKER WATCHED EVANS DRIVE THE STEER AWAY AND LOSE IT IN THE HERD! IT GAVE HIM AN IDEA...

I'LL BET EVANS HAS RUSTLED CATTLE ON ALL OF YUH! HIS HERDS SHOULD BE EXAMINED BY ALL THE SMALL RANCHERS!

THEY WON'T BUCK EVANS--BUT IF THEY WILL, I'LL DO MY PART!

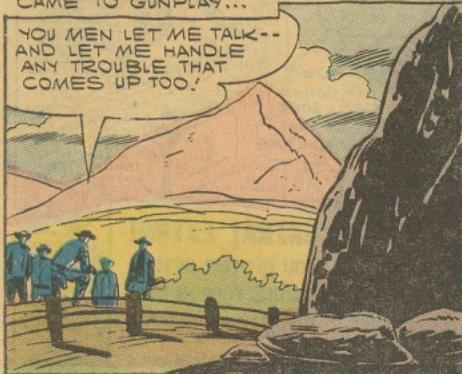
WOULD YOU BACK JOHN MISKER AN' ME IF WE DEMANDED A LOOK AT ALL OF EVAN'S STEERS? IT MAY MEAN TROUBLE!

COUNT ME IN! IT'S TIME SOMEONE CALLED EVANS' HAND!



THE SMALL RANCHERS AGREED TO DEMAND A SHOWDOWN... BUT WES BRICKER KNEW SOME WOULD BACK DOWN IF IT CAME TO GUNPLAY...

YOU MEN LET ME TALK-- AND LET ME HANDLE ANY TROUBLE THAT COMES UP TOO.



THE MEN ASKED ME TUH SPEAK TUH YUH, EVANS! THEY THINK YUH RUN VORE BRAND ON TOO MANY CALVES!

THEY AIN'T GOT THE NERVE TUH CALL ME A RUSTLER!



MAYBE NOT--BUT I HAVE! YOU'RE A THIEF AND A LIAR!

I HEARD ENOUGH! TAKE HIM, BOYS!



CHEYENNE KID



Automatic Firing Tripod Machine Gun

IT'S MAGAZINE FED—SWIVELS IN ALL DIRECTIONS!

1.98

LOOK AT ALL YOU GET

- Pellet firing Tripod Machine Gun with sight
- Fires 10 rounds as fast as you pull the trigger
- Loads with a magazine
- Full size target for practice
- Full supply of ammunition

10 DAY FREE TRIAL
We're so sure that you'll be delighted that we offer a full 10 day Free Trial. You risk nothing, and only \$1.98 plus 37c shipping charges for the complete outfit including Tripod Machine Gun, full supply of pellets and target.

Kids, here's an authentic reproduction of a U.S.A. type 1917A1 water cooled machine gun, loaded with demounting fire power. This high powered kind of fighting equipment is now combination built into the magazine like a real machine gun. Then, by means of the automatic repeating device it fires 10 rounds just as fast as you pull the trigger. It sets up sturdy on its tripod, and the swivel base turns in all directions to assure complete coverage and range, with a special sight attachment to insure a direct hit. Imagine the thrill as you advance with your machine gun blasting the enemy in a hail of fast firing automatic repeating pellets.

DEVELOPS DEADLY TARGET SKILL

A full size target comes to you along with your exciting Tripod Machine Gun. Just like the army training program, you too can acquire great shooting skill, in no time you'll be hitting the mark with deadly accuracy. But don't delay! Order now. Only \$1.98 plus 37c shipping charges.

MONEY BACK GUARANTEE

HONOR HOUSE PRODUCTS CORP.

Dept. TB-14

35 Wilbur Street

Lynbrook, N.Y.

Rush my automatic repeating Tripod Machine Gun and target at once. If I am not 100% delighted I may return it after 10 day Free Trial for prompt refund of full purchase price.

I enclose \$1.98 plus 37c shipping charges

Send C.O.D. I will pay postman on delivery

Name _____

Address _____

DEVELOP

MUSCLES OF STEEL!

START BUILDING A SUPER BODY IN JUST 10 DAYS

only \$1.00

Earn the respect of all you meet

"Power Gym" will develop your chest, biceps, triceps, neck, back, shoulders, stomach and legs. In just 10 short days you'll start showing the results that will earn you the respect of all your friends—the admiration of all the girls. You'll develop a powerful, masculine physique that will keep you fit, healthy and in top shape always. So don't delay! Start now on your way to a body of steel.

Money Back Guarantee

Honor House Products Corp.

Dept. MD-14

Lynbrook, New York

Rush my "Power-Gym" Muscle Builder at once. If I am not 100% delighted I may return it after 10 day free trial for full refund of purchase price.

I enclose \$1 plus 25c shipping charges

Send C.O.D. I will pay postman on delivery plus C.O.D.

Name _____

Address _____

YOU'LL FEAR NO ONE

Imagine how proud you'll be when your muscles begin to bulge and your body begins to take on the powerful, rock-hard appearance of a "Mr. America". You'll fear no one because you're confident of your might! And, wherever you go you'll enjoy the envious glances of other guys, and the open admiration of all the girls who'll just love to feel your muscles. "Power-Gym" is compactly made of elastic rubber. Only \$1 plus 25c shipping charges.

10 DAY FREE TRIAL

Order now! If you aren't 100% satisfied with the improvement shown in just 10 days return to us for full refund of purchase price.

Features

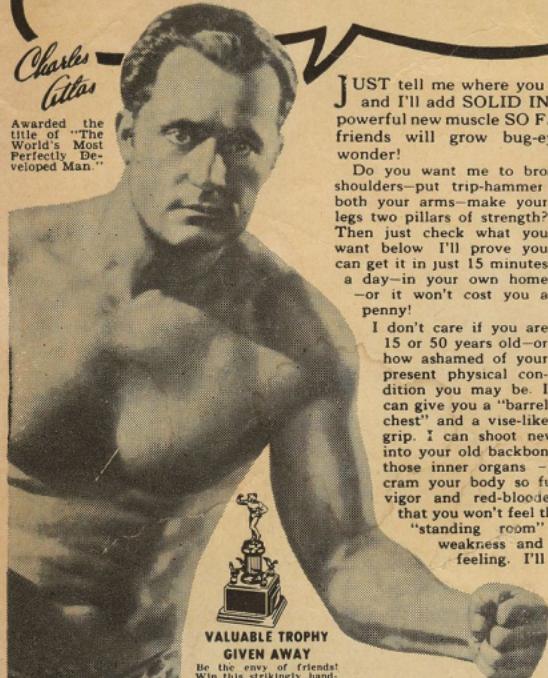
- Develops a muscular frame
- Keeps you trim and healthy
- Fear no one
- Be envied and admired
- Made of elasticized rubber

Check the Kind of Body YOU Want! RIGHT IN THE COUPON BELOW

...and I'll Prove How EASILY You Can Have It!

Charles
Atlas

Awarded the
title of the
World's Most
Perfectly De-
veloped Man."



Here's The Kind of Results I Get:

"I gained 11 lbs. and 4 1/4 inches on my chest, 3 inches on my arms. I am never constipated."

—Henry Neven, Canada

"I gained 34 lbs. and increased my chest 6 inches!"

—Stanley Lynn, Calif.
"What a difference! I have put 3 1/2 inches on my chest (normal) and 2 1/2 inches expanded."

—F. S., New York

"Gained 29 lbs. When I started

your course I weighed only 141. Now I weigh 170."

—T. K., New York

"The benefits are wonderful. The first week my arm increased one inch, my chest two inches."

—E. M., Conn.

"You changed me from a weakling to a real he-man. My chest has gone up 6 inches. I am a solid mass of muscle."

—J. W., Montana

JUST tell me where you want it—and I'll add SOLID INCHES of powerful new muscle SO FAST your friends will grow bug-eyed with wonder!

Do you want me to broaden your shoulders—put trip-hammer power in both your arms—make your legs two pillars of strength? Then just check what you want below. I'll prove you can get it in just 15 minutes a day—in your own home—or it won't cost you a penny!

I don't care if you are 15 or 50 years old—or how ashamed of your present physical condition you may be. I can give you a "barrel chest" and a vise-like grip. I can shoot new strength into your old backbone, exercise those inner organs—help you cram your body so full of pep, vigor and red-blooded vitality that you won't feel there's even

"standing room" left for weakness and that lazy feeling. I'll wake up

that sleeping energy of yours and make it hum like a high-powered dynamo! You'll feel and look different. Man, you'll begin to LIVE!

WHAT'S MY SECRET?

"DYNAMIC TENSION"! That's the ticket! The practical natural method that I myself developed to change my body from the scrawny chested weakling I was at 17

to my present superman physique! Thousands of other fellows are becoming marvelous physical specimens—my way. I give you no gadgets or contraptions to fool with.

When you have learned to develop your strength through "Dynamic Tension" you can laugh at the artificial muscle-makers. You simply utilize the DORMANT muscle-power in your own God-given body—watch it increase and multiply double-quick into real solid LIVE MUSCLE.

My method—"Dynamic Tension" will turn the trick for you. No theory—so easy! Spend only 15 minutes a day in your own home. From the very start you'll be using my method of "Dynamic Tension" almost unconsciously every minute of the day—walking, bending over, etc.—to BUILD THE MUSCLE and VITALITY you want. And you'll be using the method which many great athletes use for keeping in condition—prize fighters, wrestlers, baseball and football players, etc.

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This book is a real prize for any fellow who wants a better build. Yet I'll send you a copy absolutely FREE. Just glancing through it may mean the turning point in your whole life! Check the information you want (in the coupon below) and rush it to me personally. CHARLES ATLAS, Dept. 325-G, 115 East 23rd St., N. Y. 10, N. Y.



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